

# Privacy Policy

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## Contact Information

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This document governs the privacy notice of our app **DM Nutrition Memory**.

Our privacy notice tells you what personal data (PD) and non-personal data (NPD) we may collect from you, how we collect it, how we protect it, how we may share it, how you can access and change it, and how you can limit our sharing of it. Our privacy notice also explains certain legal rights that you have with respect to your personal data.

## Your Rights

**When using our app and submitting personal data (PD) to us, you may have certain rights under the General Data Protection Regulation (GDPR) and other laws. Depending on the legal basis for processing your PD, you may have some or all of the following rights:**

### *The right to be informed*

You have the right to be informed about the personal data we collect from you, and how we process it.

### *The right of access*

You have the right to get confirmation that your personal data is being processed and have the ability to access your personal data.

### *The right to rectification*

You have the right to have your personal data corrected if it is inaccurate or

incomplete.

#### *The right to erasure (right to be forgotten)*

You have the right to request the removal or deletion of your personal data if there is no compelling reason for us to continue processing it.

#### *The right to restrict processing*

You have a right to 'block' or restrict the processing of your personal data. When your personal data is restricted, we are permitted to store your data, but not to process it further.

#### *The right to data portability*

You have the right to request and get your personal data that you provided to us and use it for your own purposes. We will provide your data to you within 30 days of your request. To request your personal data, please contact us using the information at the top of this privacy notice.

#### *The right to object*

You have the right to object to us processing your personal data for the following reasons:

- Processing was based on legitimate interests or the performance of a task in the public interest/exercise of official authority (including profiling);
- Direct marketing (including profiling); and
- Processing for purposes of scientific/historical research and statistics.
- Rights in relation to automated decision-making and profiling.

#### *Automated individual decision-making and profiling*

You will have the right not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects concerning you or similarly significantly affects you.

#### *Filing a Complaint with Authorities*

You have the right to file a complaint with supervisory authorities if your information has not been processed in compliance with the General Data Protection Regulation. If the supervisory authorities fail to address your complaint properly, you may have the right to a judicial remedy.

For details about your rights under the law, visit <https://goo.gl/F41vAV>

## **Definitions**

‘Non-personal data’ (NPD) is information that is in no way personally identifiable. ‘Personal data’ (PD) means any information relating to an identified or identifiable natural person (‘data subject’); an identifiable natural person is one who can be identified, directly or indirectly, by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person. PD is in many ways the same as Personally Identifiable Information (PII). However, PD is broader in scope and covers more data.

A “Member” or “User” is someone who has downloaded our app and use our Services or buy our products.

## **Topics Covered in Our Privacy Notice**

[Information We Collect](#)

[Our Use of Cookies](#)

[App Ads and Analytics](#)

[How Your Information Is Used](#)

[Links to Other Websites](#)

[Protecting Children’s Privacy](#)

[Our Security Policy](#)

[Changes to Our Privacy Notice](#)

## **Information We Collect**

Our app does not collect or process any type of personal identifying data. Our third-party partners may collect personal and non-personal data through our app using their ads and/or analytics.

Our app only collects non-personal data in the form of your nutrition data that you enter into our app which includes a description of each nutrition and optional information including but not limited to nutrition carbohydrates, insulin dose and resulting blood sugar. This information is only used within our app by you on device(s) that you install our app on for your own personal use. You should not include any type of personal identifying data (e.g. name, address, identification numbers, etc.) in any information (e.g. nutrition, etc.) that you enter into our app.

If you select to use our cloud storage provider settings option, our app will send your nutrition data to your selected cloud storage provider that you have signed in to with your account and then other devices that you have installed our app on and selected the same cloud storage provider and signed in with the same account will sync with this data.

After you sign in to your cloud storage provider, your account information is not stored in our app but an ID is stored that allows subsequent access by our app to your cloud storage provider without signing in. To remove this cloud storage provider ID from your device to prevent our app access without signing in, select cloud storage provider “none” in settings, uninstall our app or revoke our app’s access using your cloud storage provider’s website. Once the ID is removed, your data will not sync with your other device(s) until you select another cloud storage provider and sign in.

Other than what is described above, our company and app does not collect, store, share or retain your non-personal data outside of our app in any form.

### **Our Use of Cookies**

Our app does not directly use or place cookies on your device. Third parties that we partner with for ads and/or analytics may use cookies to collect data from your device.

A cookie is a small piece of data or a text file that is downloaded to your computer or mobile device when you access certain websites or apps. Cookies may contain text that can be read by the web server that delivered the cookie to you. The text contained in the cookie generally consists of a sequence of letters and numbers that uniquely identifies your computer or mobile device; it may contain other information as well.

***By agreeing to accept our use of cookies, you are giving third parties we partner with, permission to place, store, and access cookies on your mobile device.***

### **Cookies may be used for:**

- Identifying the areas of our app that you have visited
- Personalizing content that you see on our app
- Our app analytics
- Remarketing our products or services to you

- Remembering your preferences and settings
- Targeted advertising and serving ads relevant to your interests
- Affiliate marketing

**App Ads and Analytics**

Our app uses third-party vendors to display user ads and app analytics to provide our company with information about our app usage. Since our app is cross platform, your device’s operating system (OS) determines which third-party vendor is used. These third-party vendors may use their technologies which may include cookies, web beacons, remarketing advertising, etc. to collect information from users such as age, gender, interests, demographics, how often they visit our app, what pages they visit and other information from your device in accordance with their privacy policies found using the following privacy policy links:

**Ads**

OS	Vendor	Privacy Policy
Android (Google)	Google	<a href="#"><u>How Google Uses Data</u></a>
iOS (Apple)	Google	<a href="#"><u>How Google Uses Data</u></a>
Windows (Microsoft)	Microsoft	<a href="#"><u>Microsoft Privacy Notice</u></a>

**Analytics**

OS	Vendor	Privacy Policy
Android (Google)	Google	<a href="#"><u>How Google Uses Data</u></a>
iOS (Apple)	Apple	<a href="#"><u>Apple Privacy Policy</u></a>
Windows (Microsoft)	Microsoft	<a href="#"><u>Microsoft Privacy Notice</u></a>

**How Your Information Is Used**

We use the information we receive from you to:

- Provide our products and services
- Personalize and customize our content
- Make improvements to our app
- Contact you with updates to our app
- Contact you with marketing and advertising that we believe may be of interest to you

**Sharing Information with Affiliates and Other Third Parties**

We do not sell or rent your personal data to third parties for marketing purposes.

### **Legally Required Releases of Information**

We may be legally required to disclose your information that we may collect if such disclosure is (a) required by subpoena, law, or another legal process; (b) necessary to assist law enforcement officials or government enforcement agencies; (c) necessary to investigate violations of or otherwise enforce our Legal Terms; (d) necessary to protect us from legal action or claims from third parties, including you and/or other users or members; or (e) necessary to protect the legal rights, personal/real property, or personal safety of our company, users, employees, and affiliates.

### **Disclosures to Successors**

If our business is sold or merges in whole or in part with another business that would become responsible for providing the app to you, we retain the right to transfer your information that we collect to the new business. The new business would retain the right to use your information we collect according to the terms of this privacy notice as well as to any changes to this privacy notice as instituted by the new business. We also retain the right to transfer your information we collect if our company files for bankruptcy and some or all of our assets are sold to another individual or business.

### **Links to Other Websites**

Our app may contain links to other websites. These websites, other than our company website, are not under our control and are not subject to our privacy notice. These websites will likely have their own privacy notices. We have no responsibility for these websites and we provide links to these websites solely for your convenience. You acknowledge that your use of and access to these websites are solely at your risk. It is your responsibility to check the privacy notices of these websites to see how they treat your PD.

### **Protecting Children's Privacy**

Our app is not designed for use by anyone under the age of 12 and we do not knowingly collect any information from children under the age of 12. You acknowledge that we do not verify the age of our users nor do we have any liability to do so.

### **Our Security Policy**

If you select our cloud storage provider setting to sync your data with your other device(s), your non-personal data is uploaded to and downloaded from your cloud storage provider using encryption. Unfortunately, we cannot guarantee against the loss or misuse of your non-personal data or secure data transmission over the Internet because of its nature.

### **Changes to Our Privacy Notice**

We reserve the right to change this privacy notice at any time. If our company decides to change this privacy notice, we will post those changes on our app so that our users and customers are always aware of what information we collect, use, and disclose. If at any time, we decide to collect, use or disclose your PD in a method different from that specified in this notice, we will use and disclose our users' and customers' PD in agreement with the privacy notice in effect when the information was collected. In all cases, your continued use of our app, services, and products after any change to this privacy notice will constitute your acceptance of such change.

### **Questions About Our Privacy Notice**

If you have any questions about our privacy notice, please contact us using the information at the top of this privacy notice.

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